

Motivate (can use other motivating stories here as well)

"Picture your child for a moment - if they are 7, 8 or 9; they have already spent about ½ of the time they are going to be at home with you when they are 17, 18 or 19; they will be gone-off to college, getting a job and their own place, or joining the military. Now is the time they need you. Now, you, the parent is the most important and influential person in their life.

In fact, the Boy Scouts of America commissioned a study to ask kids this age a series of questions. "If you had a problem, who would you turn to?", "If you needed help or advice, who would you ask?" Results showed you to be the #1 response when kids were asked these questions at this age. Those same kids were followed up with and asked the same questions when they were teenagers. If you can think back to how much your parents knew when you were a teenager, you have probably already figured out that you will lose your #1 ranking in the survey. Friends became #1 and parents fell way down the list. The outcome of this study is that if you want to have an impact on your child's development, now is the time to invest, you can't wait. Now you are the world to them, I encourage you to make the most of it. Scouting is a great family program that will help you instill the values in your child that will help them develop into an adult to be proud of. Tonight, am going to give you a gift, the gift of impacting your child's life dramatically, along with other kids in the neighborhood. The impact you will have on them, through Scouting, is proven to make them more successful in life and we all want that for our children."